Research

Clinical Service

Annual Report 2013

Education

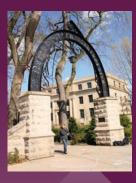






NORTHWESTERN UNIVERSITY AFFILIATION

Through a unique affiliation, The Family Institute is integrally linked with one of the nation's most prestigious institutions of higher learning, Northwestern University. This relationship permits The Family Institute to remain an independent, not-for-profit organization - with its own governance, programmatic and funding autonomy - while benefitting from the academic richness of a major research university. Under the partnership, The Family Institute operates the University's Center for Applied Psychological and Family Studies in cooperation with Northwestern's Graduate School and Office of Research. Graduate education and research activities at the Institute are conducted under the auspices of the Center. The affiliation also provides faculty appointments through Northwestern's Department of Psychology for Family Institute staff members who teach in the two graduate programs.



WHAT WE OFFER

The Family Institute at Northwestern University is deeply committed to our mission of strengthening and healing families from *all* walks of life. We are leading the way in family therapy while setting the standard for innovative research, teaching and care in the field.

DIRECT MENTAL HEALTH SERVICES

- Provided by diverse, nationally-renowned staff
- Committed to ensuring everyone has access to counseling services, regardless of their ability to pay through our sliding-fee scale Bette D. Harris Family and Child Clinic

GRADUATE EDUCATION WITH NORTHWESTERN UNIVERSITY

- Committed to educating and training the next generation of mental health practitioners through our two education programs:
- Master of Arts in Counseling
- Master of Science in Marriage and Family Therapy

CLINICAL RESEARCH

• Continued cutting-edge, innovative research projects to help discover how people change in therapy and what therapists do to facilitate that change

POSTGRADUATE AND POSTDOCTORAL FELLOWSHIPS

• Offered to select mental health professionals who have completed Master's or Doctoral degrees

CONTINUING EDUCATION FOR MENTAL HEALTH PROFESSIONALS

• Offered professional education opportunties through workshops, conferences and clinical consultation

WHAT WE BELIEVE

Our core values guide us as we extend our capacity to help greater numbers of people and very diverse families.

- The family is the singular most significant factor influencing human identity.
- Family-based therapy is a powerful model for change, one that not only helps people cope with major life issues, but that can ultimately transform how we lead our lives, resulting in healthier communities and societies.
- Quality mental health care should be available to all who need it, regardless of their financial resources.
- The definition of "family" takes many forms, and is comprised of people joined together by biology, intentionality and/or law.

These beliefs are as relevant today as they were when The Family Institute was founded in 1968. They guide us as we expand our capacity to help greater and more diverse numbers of people.

CLINICAL SERVICE I EDUCATION I RESEARCH

Greetings. Fiscal Year 2013 was a year of innovation at The Family Institute. New technology, new programs, new directions in our outreach, and a new look and maneuverability to our website all combined to help us *strengthen and heal families from all walks of life through clinical service, education and research*.

During FY13, Institute clinicians provided over 71,000 units of service to over 7,500 different clients (individuals, couples and families). Our new electronic recordkeeping system brought us into the 21st Century. Not only do we now have less paperwork, but we are complying with new federal regulations regarding patient privacy.

We took the initial steps toward accreditation for our newly-renamed Master of Arts in Counseling program, and the Master of Science in Marriage and Family Therapy program graduated its twentieth class.

Work on the STIC[®] measurement and feedback system continued, and we began our Randomized Clinical Trial, a first step toward determining whether using the STIC improves outcomes, and if so, for whom.

We've grown again in FY13, and now occupy three floors in our Millennium Park location. This expansion illustrates the increasing reach of our work, and provides us additional therapy offices for the ever-growing number of people who seek our services in the Loop.

Through our expanded Circle of Knowledge Series, we worked toward our strategic goal of furthering awareness of our work throughout Chicagoland. We presented our first-ever panel discussion on Chicago's South Side and held our first event in the Western Suburbs.

As always, we acknowledge our generous donors as we continue to innovate and help everyone who comes through our doors, regardless of their ability to pay. Thank you for your continued support and confidence in our mission.

Bill Punto

William M. Pinsof, PhD President

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James H. Feldman Chair, Board of Directors



William M. Pinsof, PhD President



James H. Feldman Chair, Board of Directors

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WHO WE ARE

+71,000 counseling sessions conducted

+14,000 hours of therapy through the Bette D. Harris Family and Child Clinic

104

neuropsychological assessments

4 primary sites

62 Staff Practice clinicians

25 Affiliated clinicians

> **1** Psychiatrist

> > 9 Fellows

42

people in Administration

3 people in Institutional Advancement

CLASS OF 2013

44 total graduates

23 in Master of Arts in Counseling

> 21 in Master of Science in

Marriage and Family Therapy

FY13 WEB FACTS

453,780 website pageviews

74,437 website unique visitors

1,400 mails sent in commemoration o Jental Health Month (May 2013

> **459** Facebook likes

2,896 witter followers

880 LinkedIn followers

SELECTED PRESENTATIONS, PUBLICATIONS AND MEDIA MENTIONS*

SELECTED PRESENTATIONS

Chambers, A. (2013, January). A Contextual Interaction of Sociological, Historical and Interpersonal Constraints Facing Therapists Treating African American and Interracial Couples. Washington, D.C.

Maslar, M. (2013, March). Food, Family and (Dys)Function: Using dialectical behavior therapy to treat eating disorders in Adolescents. Las Vegas, NV.

Pinsof, W. (2012, September). The STIC in Treatment: Empirically informed collaboration. AAMFT Annual Meeting, NC.

Rampage, C. (2012, September). Families and Wealth. The Four Seasons Hotel, Chicago, IL.

Zinbarg, R. (2012, November). New Perspectives on the Integration of Exposure-Based Principles in the Treatment of GAD. Association for Behavioral and Cognitive Therapies Annual Convention, MD.

SELECTED PUBLICATIONS

Knobloch-Fedders, L. M., Critchfield, K. L., Boisson, T., Woods, N., Bitman, R., & Durbin, C. E. (in press). Depression, relationship quality, and couples' demand / withdraw and demand / submit sequential interactions. *Journal of Counseling Psychology*.

Knobloch-Fedders, L. M., Knobloch, L. K., Durbin, C. E., Rosen, A., & Critchfield, K. L. (2013). Comparing the interpersonal behavior of couples with and without depression. *Journal of Clinical Psychology, 69*, 1250-1268.

Pinsof, W. M., Goldsmith, J. Z., & Latta, T. A. (2012). Information technology and feedback research can bridge the scientist–practitioner gap: A couple therapy example. *Couple and Family Psychology: Research and Practice,* 1:4, 253-273.

Sher, T. G., Braun, L. T., Bellg, A., Baucom, D. H., Houle, T., Domas, A., & Tennant, J. (in press). The Partners for Life Program: A couples approach to cardiac risk reduction. *Family Process*.

Vrshek-Schallhorn, S., Doane, L., Mineka, S., Zinbarg, R., Craske, M. & Adam, E. (2013). The cortisol awakening response predicts major depression: Predictive stability and effect of depression history. *Psychological Medicine*, *43*, 483-493.

Doane, L. D., Adam, E. K., Mineka, S., Zinbarg, R. E., Craske, M. & Griffith, J. (2013). Are flatter diurnal cortisol rhythms associated with major depression and anxiety disorders in late adolescence? The role of life stress and daily negative emotion. *Development and Psychopathology*, *25*, 629-642.

SELECTED MEDIA MENTIONS

Cooper, A. "How helicopter parents can ruin kids' job prospects." CNN.com, July 2013. Doheny, M. "Money the main reason many Millenials stay put with their parents." Chicago Tribune, August 2013.

Gill, D. "Plan your girls' getaway weekend." Make It Better, February 2013.

Lebow, J. "Cleansing the toxins of divorce." The New York Times, December 2012. Richardson, R. "Women riding packed 'L' trains assaulted." CBS-2 News, February 2013. Solomon, A. "Navigating play date with stay-at-home dads." Make it Better, October 2012.

* For a complete list of FY13 presentations, publications or media mentions, please email cschu@family-institute.org.

CLINICAL SERVICE

Excellence ... in compassionate, collaborative care

- Conducted 71,000 units of service
- 8.5% increase of services in the staff practice over FY12

2013 was very successful for The Family Institute. Our four locations - Evanston, downtown Chicago, Northbrook and LaGrange Park – continued to be busy with clients and we further expanded our Chicago location to accommodate the increased demand.

STAFF PRACTICE AND AFFILIATED STAFF

The Staff Practice and Affiliated Staff produced over 53,000 units of service.

POSTGRADUATE FELLOWSHIP

The Postgraduate Fellowship program moved from a postgraduate fellowship to a postdoctoral fellowship. The Fellowship program added two clinical program fellows, one working in the Mindfulness and Behavior Therapies program and one in the Anxiety program. The fellows accounted for over 4,000 units of service in 2013.

CLINIC THERAPISTS

Over 80 therapists-in-training from the Marriage and Family Therapy program, the Counseling program and Clinical Psychology residency program conducted over 14,000 units of service in our sliding-fee scale Bette D. Harris Family and Child Clinic.

NICHE PROGRAMS

Neuropsychological Assessment

Neuropsychological Assessment services were expanded to include children as young as three years old and added capacity to assess intellectual impairment in children and adults. Four pre-doctoral students and two staff members participated in the Neuropsychological Assessment Practicum.

Mindfulness and Behavior Therapies (MBT) The Mindfulness and Behavior Therapies program concluded its study for Alzheimer's patients and their caregivers. Positive outcomes were found on measures of depression and stress for dementia patients and their caregivers, as well as cognitive improvements for the patients.

Child and Adolescent Services

The Child and Adolescent Services program continued to grow in 2013. Two additional clinicians were hired, and two fellows joined the team. The program was able to involve students through a mentorship model to work with staff on cases that are highly complex (e.g., multiple problems and constraints) and have financial need (e.g., unable to afford the level of care needed such as multiple session per week).



EDUCATION

Committed ... to training the next generation of mental health practitioners

Commencement was held in June at Northwestern University's Alice Millar Chapel. Twenty-one Marriage and Family Therapy students and 23 Counseling students graduated.

Board Chair James Feldman delivered the Commencement address. He expressed the importance of mental health in so many areas of life, and the difference the graduating students will make in the lives of many. "As a mental health professional, you have been drawn to this field because of your passion for it. Many of you, like me, have been touched and inspired by personal or family experiences and are now turning adversity into a positive in your life and the lives of others ... you are fortunate that you have found a way to make your passion work to achieve your goals."

MASTER OF ARTS IN COUNSELING

FY13 Accomplishments

- Name officially changed to Master of Arts in Counseling
- First steps taken to become a nationally accredited program

NATIONAL COUNSELOR EXAMINATION

The Counseling program began offering the National Counselor Examination to all students in the program, a first step in the post-graduation licensure process. Of those that chose to take the test, 100% passed.

CLASS OF 2013

The program graduated 23 students in June 2013. Three students went on to doctorate programs.

ADMISSIONS

Twenty-seven students matriculated to comprise the class the 2015. There are 21 females and six males. Of these, 13 are of African American, Hispanic or Asian descent.

MASTER OF SCIENCE IN MARRIAGE AND FAMILY THERAPY

FY13 Accomplishments

- The program graduated its twentieth class
- Doug Breunlin, MSSA, LCSW, LMFT, and Anthony Chambers, PhD, ABPP, named among the Top 99 Professors in their field

MFT MATRICULATION

For the first time in its 20 year history, the Marriage and Family Therapy program had a 100% matriculation rate from accepted students.

CLASS OF 2013

The program graduated 21 students in June 2013. Two students went on to doctorate programs, one entered The Family Institute Fellowship program and 18 sought employment elsewhere.

ADMISSIONS

Twenty-eight students matriculated to comprise the class the 2015. There are 23 females and five males. Of these, five are African American, one is Latina and one is Asian. Their mean GPA is 3.46.

RESEARCH

Innovative ... research and projects

FY13 Accomplishments

- Randomized clinical trial of the Dan J. Epstein Family Foundation Center for Psychotherapy Change Project (the STIC[®]) began
- Four research grants were funded

In 2013, the Research department mentored over 80 students and worked on 23 separate research projects in addition to the department's major projects (the Psychotherapy Change Project; Enhancing Treatment for Generalized Anxiety Disorder; Interpersonal Content of Depression and Anxiety; Behavioral Medicine Research Lab). Collaborators on the 23 projects included IIT, the University of Utah, UCLA, the University of Chicago, York University, University of Illinois, University of San Diego, Connecticut College and Northwestern University.

Twenty-four manuscripts were published by members of the Research department. In addition, members of the department sat on 15 editorial boards and reviewed over 290 manuscripts for publications. The STIC[®] is the first instrument in the field of family therapy for studying how people change over the course of therapy, and the primary research tool of the Dan J. Epstein Family Foundation Center for Psychotherapy Change Project. The STIC employs self-report questionnaires to track client change during therapy as well as an Internet-based system for analyzing the data and providing feedback to the therapist.

STIC[®] Stats

169 Total number of participating therapists at The Family Institute

3 Total number of participating therapists in the Chicago Consortium*

,647 Clients at The Family Institute

35 Unique clients in the Chicago Consortium

*Chicago Consortium partners: Community Counseling Centers of Chicago (C4), Catholic Charities of the Archdiocese of Chicago, Jewish Child & Family Services

ADVANCING THE INSTITUTE

The **Circle of Knowledge Series** is an extension of the Institute's mission to provide the knowledge and care families count on to live healthy lives. Through a series of luncheon lectures and evening programs, the Institute shares information on timely issues that affect us all. In FY13, the Institute expanded the Circle of Knowledge into a series and presented seven talks, reaching more than 1,500 attendees from across the Chicagoland area. Sponsorship support provided the necessary resources for this expansion, availing the Institute of the opportunity to reach new and more demographically and geographically (race, ethnicity, age) diverse communities. Our FY13 sponsors included Arthur and Sheila Nielsen, Sipi Metals Corp., Jenner & Block, Golub & Company, Project Leadership Associates, TLC Management, AOK Gourmet, First Bank & Trust, McGladrey LLP and Today's Chicago Woman.

The Family Institute underwent a complete **website redesign** as part of a Website 2.0 service grant through the Taproot Foundation. The new site boasts a cleaner design, better organization of pages and enhanced content as well as a tidbits section that highlights Family Institute events and news and a calendar of events on the homepage. As a result, there was a 2.44% increase in pageviews over FY12. Visitors from India, China, United Kingdom, Australia, Philippines and South Korea increased an average of 37% over FY12. There was also an increase in visitors from Yelp (361%), Google+ (400%) and Tumblr (300%).

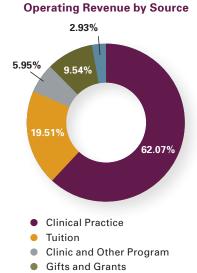
THE FAMILY INSTITUTE AT NORTHWESTERN UNIVERSITY FINANCIAL STATEMENTS FOR FISCAL YEARS 2013 & 2012

The Family Institute is audited annually by an independent certified public accounting firm. A copy of the audited financial statements is available upon request.

Statement of Financial Position as of August 31		2013		2012
ASSETS				
Cash and Cash Equivalents	\$	538,434	\$	529,098
Accounts Receivable and Prepaid Expenses		445,066		315,309
Investments (at market)		8,769,262		8,384,372
Other Assets		595		3,858
Pledges Receivable		499,309		739,480
Property and Equipment, Net		3,672,776		3,908,925
Total Assets	\$	13,925,442	\$	13,881,042
LIABILITIES AND NET ASSETS				
Liabilities				
Liabilities	\$	1,508,348	\$	1,358,145
Total Liabilities	\$	1,508,348	\$	1,358,145
Net Assets				
Unrestricted		2,991,045		2,824,557
Temporarily Restricted		2,312,141		2,584,432
Permanently Restricted		7,113,908		7,113,908
Total Net Assets		12,417,094		12,522,897
Total Liabilities and Net Assets	\$	13,925,442	\$	13,881,042
Statement of Activities for the Years Ended August 31		2013		2012
SUPPORT AND REVENUES				
Contributions and Grants	\$	1,173,626	\$	1,262,524
Program Services		10,767,359		9,971,966
Investment Income		360,146		337,346
Total Support and Revenues	\$	12,301,131	\$	11,571,836
EXPENSES				
Program		0 5 44 047		0.005.074
Education		2,541,817		2,285,971
Clinical Services		7,507,675		7,423,461
Research	\$	1,101,593	\$	<u>1,148,481</u> 10,857,913
Total Program Expenses Supporting Services	<u> </u>	11,151,085	.	10,857,913
Management and General		1,202,740		1,260,477
Fundraising and Public Relations		497,803		488,446
Total Supporting Services Expenses	\$	1,700,543	\$	1,748,923
Total Expenses	\$	12,851,628	\$	12,606,836
Increase (Decrease) Before Nonbudgetary Items		(550,497)		(1,035,000)
Unrealized Gain (Loss)		444,694		(35,978)
Increase (Decrease) in Net Assets		(105,803)		(1,070,978)
Net Assets at Beginning of Year		12,522,897		13,593,875
Net Assets at End of Year	\$	12,417,094	\$	12,522,897

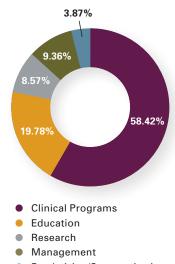
Operating Revenue by Source Fiscal Year 2013

Clinical Practice	\$7,636,680	62.07%
Tuition	2,399,366	19.51%
Clinic and Other Program Revenu	e 731,313	5.95%
Gifts and Grants	1,173,626	9.54%
Investment Income and Other	360,146	2.93%
Total	\$12,301,131	100.00%



Investment Income

Operating Expense by Use



• Fundraising/Communications

Operating Expense by Use Fiscal Year 2013

Clinical Programs	\$7,507,675	58.42%
Education	2,541,817	19.78%
Research	1,101,593	8.57%
Management	1,202,740	9.36%
Fundraising/Communications	497,803	3.87%
Total	\$12,851,628	100.00%

CIRCLE OF SUPPORT



We are extremely grateful to the many individuals, families, foundations, corporations, and organizations who so generously supported a specific program, research or the general operating fund. The following is a list of those who made gifts to The Family Institute between September 1, 2012 and August 31, 2013.

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AMFT	Associate Marriage and Family Therapist
ATR-BC	Art Therapy Registration, Board Certified
CADC	Certified Alcohol and Drug Counselor
EdM	Master of Education
JD	Juris Doctor
LPC	Licensed Professional Counselor
LCPC	Licensed Clinical Professional Counselor
LCSW	Licensed Clinical Social Worker
LMFT	Licensed Marriage and Family Therapist
MM	Master of Management
MSEd	Master of Science in Education
MSSA	Master of Science in Social Administration
MSW	Master of Social Work
MSMFT	Master of Science in Marriage and Family Therapy
PsyD	Doctoral degree in Psychology



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